

Driving and Deploying
**Intelligent Sales and
Marketing Tools for
your success**

 5th Block, SPD plaza,#52, 1st, Jyoti Nivas
College Rd, Koramangala Industrial Layout,
Bengaluru

 080-4372 9419

 www.summentorpro.com

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Our Story

It all started **6 years** ago when **Nitika and Suhaib** realized what is the actual potential of an event platform. Before this event platforms were treated like getaways with a touch of business to it and some with hard selling perspectives. Yet the maximum potential of events remained unexplored that made people relook at the way events can be done.

It is then when we decided to part ways with our comfort zone and explore the horizon of entrepreneurship journey to deliver innovative, new age technology and un-explored partnerships and ideas through our brand Summentorpro to India. From then on we have explored several diverse ways of connecting business leads through our events and new age services that brands can take advantage of at nominal prices.

Backed by a strong fundamental value system and experiences of working with several MNC's and Start-up's and working our way up from a mere executive profile to managing a team and then living the experience of leading a company, we believe that our success story has marked a radical change in the event and networking industry.

SALES & MARKETING

Summentorpro Sales and Marketing Consultants is a powerhouse of deploying accurate sales and marketing techniques in the market from start-ups to large scale organizations, with its inception in **2016**, **Summentorpro** has diversified its roots to various key sectors essential for the growth of economy in India, like **Real Estate, Construction, Infrastructure, MSME, Manufacturing, Education, Fintech, Technology** and many more.

The start-up is founded by two young and aspiring individuals, who thrive on the vision of problem resolving innovations to service the industries towards betterment and growth. From its inception the start-up has gained leverage with **government bodies** and several private players, to allow accurate flow of information and ideas for **streamlining efforts** and increase revenues. **Summentorpro Sales and Marketing Consultants** has a **data and information** bank of over Two and Half lakh decision makers and facilitates support and consultancy to hundreds of customers across India, with a strong foothold in **Tier one, Tier Two and Tier Three states** as well.

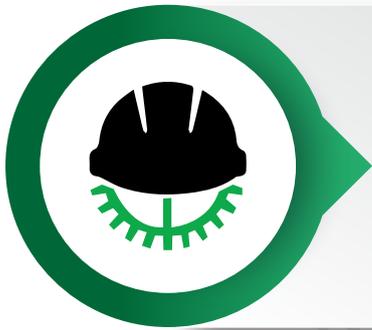
How we Execute **Our Ideas For Your Success**

Summentorpro Sales and Marketing Consultants, clients and industries are spread across India. **Summentorpro Sales and Marketing Consultants** database and connections are next to none, the firm is one amongst the first to launch innovative technologies and **solution driven** services in the area for Sales and Marketing to directly increase the **Revenue and ROI of any firm**.

The firm designs solutions as per the requirement, target sector/ audience and industry standards for each firm, to well establish the companies presence in front of the target sector/ audience allowing them to seize the immediate opportunities and promising growth. **Summentorpro Sales and Marketing Consultants**, also has a great track record in organizing world leading events and award show for diverse industry sectors, which has proven to connect and felicitate recognition to over **1000+** and more **decision makers** through it's well curated **sales and marketing platforms** and **award shows**.



Key Aspects



EXPERIENCE AND EXPERTISE

Experienced Management Team with Diverse Domain Expertise and Industry Recognition.

01

SALES AND MARKETING POTENTIAL

Unlock the Power of Information exchanged between Hundreds of Decision Makers to maximize Sales and Marketing Potential.

02



VALUE ADD SALES & MARKETING EVENTS

Value Add and Attractive Market Leading Events and Award shows for Brand Positioning Across Business Segments.

03

MARKETING SOLUTION

Personalized Brand, Affordable Consultation and Digital Marketing Solutions with competitive pricing for MSME's and Start-up's and Large Scale Brands.

04



THE MAGIC OF NUMBERS



4+

Year of Experience

800+

Clients

30+

Sectors

100+

Partnerships

10+

Events

5+

Services

Our **Solutions**

01. CONNECT NOW



Connect Now helps businesses generate maximum output sales leads and business meetings, every month by a well - integrated end to end solution to create a Hundred percent business matchmaking opportunity for diverse industries. The solution is already grabbing enormous attention by Start-Ups, MSME's and leading players to attract new customers, partners and investors. The solution also allows companies overcome marketing and sales hurdles by reducing time on lead generation and investing time on lead conversion. **The solution offers a minimum of Two x sales revenue growth that can be obtained on monthly basis.**

02. MARKET LEADING EVENTS



B2B Events, Exhibitions Conferences - Since the year of incorporation, we have been promoting innovators, solution driven brands, business leaders and well conceptualized need of the hour concepts through our event platforms. In a span of just Four years Spro events has partnered with leading brands across India and cracked government partnerships to get business opportunities, involve with curated information to learn and solve major challenges, with the right set of business, government and private players.

03. TIME2LEAP AWARDS



Our Awards with the brand Time2Leap Awards is one of the most prestigious accolades a company and business individual can receive and is considered to be India's most innovative business competition. The award guarantees Endorsements, Networking, Exposure and Access to a enormous business community. TimeLeap Awards has been rewarding innovators, success stories and ethical entrepreneurs of India. The key role of organizing the award is because we truly believe that ethical and innovative business practices can assist in tackling major issues faced by India.

04. CUSTOMISED EVENT AND TRAINING PLATFORMS



Promoting your business solutions to the audience profile you want is now just one step away, with our diverse expertise in cross border and cross industry businesses, we cater to almost all markets and segment decision makers for you. To beat the strong element of competitiveness in the market, many sectors and brands have engaged with our customized training and event platforms. The robust and transparency in bringing in the audience profile you wish to connect and setting up a gala event for you, we have it all covered.

05. CONTENT CREATION AND DATA MARKETING SERVICES



We believe that the brand value and fundamental ideas of the brand, can be best derived from what you choose to project to your customers in the form of content, what you do, how you do it and how you deliver your solution, can be a great convincing strategy for almost anybody if the content is synced well to your concept. Good and ethical content mapping is an essential tool to outline strategically how you can allow your prospect to visualize your journey, to ensure maximum sales closures.

06. BRAND CONSULTATION AND MANAGEMENT



Why is it so important today to take your brand to the next level? One of the key challenges, we have noticed through our extensive research that there is a huge shortage of such services for the Start-up and MSME sector. While all others try to fit in their pricing and pitch for large-scale companies, we at Summentorpro understand the requirements of the segment and have a specially designed package for the start-up and MSME sector. Branding is an integral part of any organization and Summentorpro has the right options and pricing you can choose from. We also cater to large-scale brands at affordable pricing to outline the best brand value through the following services.